JB SOFT SYSTEM®

Where Expertise meets Excellence

JB SOFT SYS PRIVATE LIMITED

www.jbsoftsystem.com

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Where Expertise meets Excellence

JB Soft Sys Private Limited, is an Information Technology Solutions implementation firm based in Chennai, India., that started in 2001 providing an array of web solutions with a mission to make its clients and team prosper.

"Where Expertise Meets Excellence"

With an evolving experience in handling number of clients, projects and evolving expertise we set it as our vision to provide outstanding service to our customers, thus providing excellence in our support and solutions. Empowering Businesses to become successful.

A well backed team and a wide array of services enable us to deliver professional and quality outcome to our customers as an Information Technology partner, since 2001.

The core of J B Soft System is its team, who make things work and deliver results. Our 70+ team members in various roles of **Sales, Support, Technology, Coordination, Administration, Management** together strive with a single mindedness to make our clients successful.

Our endeavor is to become a trend-setter for business ethics and we strive to create an exclusive environment where quality business style reigns. Our DNA stands out to be **Enable. Achieve. Celebrate**., this always ensures that our **Expertise meets Excellence** in everything we do.

- **Started in 2001**

- **Now Growing with 70+ Team**

- **Offices in Chennai and Vellore**

- **Backed by strong experienced professionals**

- **Serving to 2000+ Clients across the world**

- **Handling array of services**

- **An ISO 9001 : 2008 Certified**

- **Web Development Organisation**

Why JB Soft System

We value your investment in technology.

Backed by strong professionals and support network.

We provide the right solution for your need.

Experience in handling Clients and Client requirements across various industries.

18+ Years of our experience to provide a solution that will be your best fit.

Services We Offer

Web Design

- Business Web-Design
- Responsive Web-Design
- CMS Web-Design

Web Maintenance

Web Applications

- Custom Web Applications
- E-Commerce Web Solutions
- Matrimony Web Solutions

SALESBOOST

Mobile Applications

- Android
- iOS

Business Solutions

- Domains, Hosting and Cloud
- Personal and Enterprise Email
- Google Apps and Services
- Email Campaign Management
- AWS Services Implementations
- Design and Branding Solutions
- Digital Marketing

JB ERP

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Creative Web Design

Web Design

Website is the face of your business.

We are a professional team who are creative, driven, and solution oriented. We design your website to represent your presence on the web in ways that are up-trend and market defined. **Since 2001**, we have been working with a wide array of clients and technology, this collective experience has enabled us to provide the right solution for your needs.

We build websites for you that engage your target audience and empower your business to achieve most and more. Our capable team has the skill and experience to deliver the correct solution that work for your business.

Our creative web design solutions vary as per the client requirement, they are industry catered and as per the current trend. We specialise in **Business website, Commercial websites with payment gateway, Responsive websites, Website redesign, Catalogue based websites** and much more.

Why create a website with us

- We believe business **success starts with great a website** and since we understand its value, we care for your business growth by providing the best possible solution that will work for you.
- Starting with our process to the quality of work delivered, we are professional in our approach and we deliver professional results.
- We care enough to suggest you what will work best for your requirement.
- Our presence in the industry will ensure that we will always be available for your website needs, updates, maintenance and redesign.
- We take responsibility for our client's growth through the web and our support stands by it.
- We offer various solutions that will cater to your need.

Prominent web design solutions offered by us includes:

- **Business web-design solutions**
- **Responsive web-design solutions**
- **CMS web-design solutions**

Business web-design solutions

Our solutions for web-design are diverse which addresses the specific need for a customer based on their industry segment and the type of solution that is required. In general any business be it small or grande, requires dedicated website that targets a specific set of audience. It is essential to understand the target and present an appealing website that will solve the business purpose.

We at J B Soft System understand this. Using our expertise and experience, we suggest the adequate web-design for your business.

Business web-design is suitable for a single professional who wants a portfolio website or a multinational corporation that requires a vast corporate portal. The choice here can be **a simple static website** or **an advanced website with content-management system** for frequently changing content. We offer both custom web designs as well as template based **responsive designs**.

Get the gateway to your business set up on the web, reach millions across borders and grow your business.

We help you along every step to get your business online.

Even if you have a website that is already created but you feel that you want it to be in trend as per the latest standards, we are here to help you **redesign and restructure** according to the current market.

Responsive web-design solutions

In India 79% of the internet traffic is through mobile devices. At this rate any business should have their website catered to the mobile audience and be there in a presentable way when your target customer searches for you on their smartphones.

We at J B Soft System, help business to develop **mobile friendly websites that meets all standards**. Even if you have a website that is not responsive on other internet devices, we have responsive design solutions to make it work for you. As per google's latest search algorithm, they filter out mobile responsive websites and bring it up on search when users search on the mobile.

Our experts understand this well and deliver **responsive lightweight web-design solutions** that is specific to its purpose. One can choose a mobile specific design layout or a responsive web design that fits all devices.

Since responsive web-design is considered a best practice on internet, we offer this for all our new web-design solutions by default. But if you happen to have a website that was developed without a responsive layout, we will help you in converting the same to a responsive web-design.

We ensure consistency across device screens, be it small or big.

Benefits of having a responsive website:

- **Improved search ranking** and established online presence on the web
- Fix domain name - you don't have to worry about having multiple websites for mobile and desktop
- Lower bounces because of **structured content presentation** on the website

CMS Web-design solution

Ever since the dawn of internet to till date, websites have been the most effective marketing tool. On these websites, the one thing that ensures your target traffic is driven towards you and enables you to conduct business is the content. **The content is the king**.

To have an ever green, updated and apt content on your website, a content management system is much required. We at JB Soft System prefer in utilising the features of the **Wordpress backend system**, thus offering CMS websites on Wordpress with the latest trend, technology and security.

The CMS solutions offered by us are hassle free and can be learnt in minutes, thus providing business owners the edge to keep their website always updated. With **advanced blogging features**, you can push frequent posts that will help the target audience and to generate more business.
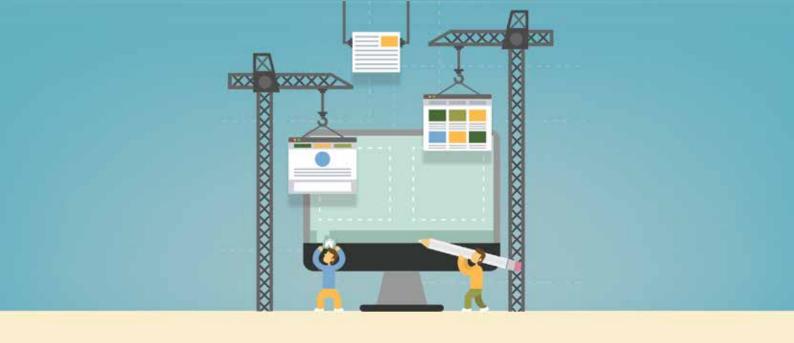
Content management system solutions can be applied to websites where

- Many pages are needed
- Multiple plugin integration is required
- Better SEO management of the website is required

Benefits of content management system

- Easy access to maintain websites and update the whole platform
- Minor corrections can be made in few minutes
- Unlimited no.of page creations
- Easy upload of media on the website
- Easy integration of plugins to optimize the website
- Better SEO functionalities
- Editing with CMS possible on any device, anywhere

Web Maintenance

Having a website or a web application online is the first step to gain results for your business on the web, it doesn't end there, the actual process and responsibility starts there. **Pure success depends on how well your website or web application is maintained on the web**. We at J B Soft System, provide web maintenance as a core service where we take your responsibility of maintaining your website with the required standards and attention.

With our web maintenance packages **you can focus on your business** while we act as your web partner to take care of your website by managing the same with the professional touch.

We extend our support to be available when your website needs updates, fixes, redesign, etc. We provide **priority support** for your queries on achieving better online results.

Moreover we take care of the following:

- Retaining your web originality of the website.
- Maintain your website and hosting by updating the core, ensuring uptime and security.
- Provide immediate assistance for restoration in case of any issues.
- Provide support on minor updates and fixes.
- Keeping your on-page details updated.
- Timely updates and reminders for your domain and hosting.
- Support for your hosting server, mail servers and analytics.
- Overall proactive support.

We even offer **advanced web maintenance packages which covers generic website maintenance, digital marketing support and social media assistance**.

Web Applications

The advent of internet technology has completely changed the way how businesses operate. **Information Technology plays a very vital role in any business** or any activity that we come across in our day to day lives. It has come to a stage where there is no business growth without leverage of IT. We live in a generation where internet is given importance equal to that of any basic element for survival. Businesses are evolving to make use of this opportunity by creating web applications that will work for them and their customers. Businesses move away from their traditional processes and go towards the cloud for operation, automation and data assimilation.

At J B Soft System, we help businesses to achieve their goals on the web. Our abled professional developers and tech team can clearly understand your needs, draft a base requirement to develop, deploy and deliver the appropriate web solution. Our full fledged team of analysts, designers, developers, user interface experts, quality controllers and project managers are dedicated to deliver results. They utilise technology and make it work for your business while ensuring your return on investment and long term success.

The project processes adapted by our teams are specific to the client and requirement. Our flexibility and understanding ability is driven to deliver results for you.

Our core expertise is in delivering applications developed in **PHP and MySQL**.

Having experience in developing multiple projects for customers across the globe, we can strongly assure to provide the right solution for you.

Prominent web application solutions offered by us includes:

- **Custom web applications**
- **e-Commerce web solutions**
- **Matrimony web solutions**

Custom web applications

Customised web applications are the need of the hour. Websites are essential to put your business front on the web, but from there if you require **additional functionality or sophistication that is to be provided to your team or your customers**, custom web applications is required. Our team at J B Soft System can capture your exact requirement for this and deliver the additional functionality required.

For over a decade J B Soft System has been delivering organisations of different scale with premium quality and affordable IT solutions. The scale of custom web application can be either small or large, we are capable enough to handle the requirement. We also deal with 3rd party integrations and API implementations for the same.

We are sufficiently experienced and have hands on knowledge working on projects involving APIs of **Ebay, Amazon, AWS, Facebook, MailChimp, SMS gateways, Payment gateways,** etc..

E-Commerce web solutions

In this digital age, selling your products and services online is the easiest way to go about and with our dedicated e-Commerce web solutions, it is more so.

We provide full featured, secure, easy to use e-commerce and shopping cart solutions that is flexible for any small to medium sized businesses. At J B Soft System, we offer solution based on your product type, target audience, business process and operability. We successfully delivered **B2C and B2B e-Commerce solutions** that are easy to manage.

We develop eCommerce solutions on both **Wordpress and Opencart**, based on your need these can be customised and added with additional plugins to operate.

Standard features offered with our solutions

- Custom front end design
- Unlimited products
- Multi-language support
- Product reviews and ratings
- Unlimited information pages
- Analytics
- Social sharing integration

- Auto-Image resizing
- Unlimited categories
- Multi-currency support
- Multiple tax rates
- Payment gateway integration
- Email on orders
- Training and support to manage

Matrimony Web Solutions

Marriages are made in heaven, matrimony websites are made with J B Soft System. We are known for our many successful matrimonial websites delivered to our clients. We had gained experience and expertise in developing successful matrimony websites that can handle thousands of profiles. Our eminence in understanding the matrimony requirement and the user experience is what sets us apart in delivering quality matrimony solutions.

Our solutions range from **simple matrimony profiling system to complex and heavy multidatabase marriage systems** with add-on services management capabilities. We consult and support in delivering the capable solution that will work specific to your administration.

Standard features available in our matrimony solutions

- Detailed user registration that captures all the profile details
- Attractive and unique site design from our talented designers
- Fully customisable for your community and interests
- Simple and effective matchmaking services
- Complete profile searching based on community, age, religion, location and many more criteria
- Extensive administrative interface for managing every single detail of the site
- Great returns on investment as shown by our existing customers

Who can use Matrimony Websites?

- Existing matrimony consultants who are working privately can take their business to the next level with our solutions loaded with features to manage thousands of members
- New investors that are interested in starting a matrimony business who wants to get a jumpstart into the business with our solutions as it contains everything needed to start and manage a successful matrimony business
- People who are already having a matrimony website with sufficient profiles and want to scale the business to the next possible level

Mobile applications

79% of the internet population is active from their mobile devices. At this rate the future of internet technology will be most active on the mobile. To make use of this opportunity it is best to have your dedicated mobile apps available for download.

We at J B Soft System are here to support your mobile application needs. Our mobile app developers can deliver to your expectation be it a simple fun app or an enterprise application.

We deliver quality and functional solutions on both Android and iOS platforms, we provide you with proper consultation to develop the apps specific to your target market, using the latest technology available.

We can help you with design, development, deployment and support for your mobile application requirement.

Business Solutions

We offer dedicated business, corporate and enterprise solutions apart from our design and development services. JB Soft System has partnership with major solutions providers like Google, Amazon web services, Microsoft and top market hosting & cloud vendors like IBM, CTRLS, etc. With this **technology partnership**, our expertise and support knowledge we are able to consult and provide adaptive business solutions for your needs.

With our experience since 2001, we have seen through the technology evolution, this enables us to point our customers in the right direction and suggest them the apt solution.

Our core Business solutions offered:

- **Domains, Hosting and cloud solutions**

- **Personal and enterprise email solutions**

- **Google apps and services solutions**

- **Email campaign management solutions**

- **AWS services implementations**

- **Design and branding solutions**

- **Digital marketing and Social media solutions**

Domains, Hosting and cloud solutions

Domain, hosting and maintenance services are offered by J B Soft System, with an added touch of quality support. We take care of your detailed needs on hosting and cloud solution by providing a catered solution specific to your requirement and budget.

We have tied up with multiple hosting partners and data-centres across the globe and with our dedicated server-support team, we can handle your most detailed requirement with ease.

Benefits of having hosting and cloud services with us:

- Multiple packages available at different price range
- 99.9% uptime guarantee
- 24x7 website monitoring
- Dedicated backup maintenance
- Specialised server support

We offer quality support and dedicated maintenance for VPS, Cloud Servers and Dedicated Servers with your preferred data center.

- **Google cloud**
- **AWS**
- **IBM Softlayer**
- **CTRLS**
- **Microsoft Azure**

Personal and enterprise email solutions

Although digital technology has evolved to a greater extent where new modes and channels of communication is popping up every day, emails have always been the most essential form of formal communication. Till date email solutions are also growing in terms of added features, flexibility and simplicity.

Any business small or large requires professional email address. It establishes your brand, your professionalism and also adds value to your communications. Thanks to the large players like Google and Microsoft, the email channels are more stream lined and feature rich.

J B Soft System with its partner networks can provide personal and enterprise email solutions with the following cloud solutions:

- **Gmail**
- **Google Apps for work**
- **O365 - Office 365**

Google apps and service solutions

We provide Google app solutions for any number of users. As an authorised reseller we can provide you with google for work solutions, support you in its implementation and provide administrative assistance.

Email campaign management solutions

Email campaigning to your customers and authorised leads have been a standard marketing operation since long. But with the advent of newer spam filters and complicated processes, this job got a bit more complex. This is where J B Soft System has a simple email campaign management solution for your business with the aid of AWS SES mailing platform.

This campaign system is specific to be used for a very large group of email ids. Although this bulk mailing solution is specific to genuine user mailing and mail list management, the features associated with it is a compelling reason to opt for.

Benefits of our email campaign solution

- AWS based mail delivery - so 100% delivery of email to genuine ids
- Mailing list management
- Campaign mail scheduling
- Flexible plans with only constraint of number of mails sent and not the number of contacts addressed
- Unsubscribe options
- Report of bounces and mail opens on your campaign
- Service and support by J B Soft System

Apart from our standard solution we also provide on-demand MailChimp or MailJet integrations to your CMS website.

AWS implementations

Amazon Web Services has taken the cloud market by large and has become a preferred solution by many businesses for startups to corporates. J B Soft System as a partner can help in leveraging AWS advantages.

We provide dedicated support in implementing AWS solutions for your business.

Services available in AWS

- Compute
- Storage
- Database
- Migration
- Networking & Content Delivery
- Developer Tools
- Management Tools

- Security Identity & Compliance
- Analytics
- Artificial Intelligence
- Mobile Services
- Application Services
- Messaging
- Business Productivity

- Desktop & App Streaming
- Internet of Things
- Game Development

Design and branding solutions

J B Soft System offers customised design and branding solutions for your business, be it a logo design or a full branding solution that requires design for all your business props.

We have dedicated designers who work exclusively with photoshop and illustrator to bring the best possible output for your business design expectations.

Services covered with our design solutions:

- **Logo creation**
- **Header creation**
- **Banner image designs**
- **Brochure designs**
- **Visiting card custom designs**
- **Print material and label designs**
- **Advertisement designs**
- **Social media promotion image designs**
- **Mailer template designs**

Digital marketing and Social media solutions

We at J B Soft System have a specific strategy to have focused digital marketing for business by employing select techniques only. This results in better ranking, increased traffic and traction.

We use organic SEO and off page promotions wisely to boost your search performance. Coupled with our targeted social media campaigns, the results are, better traffic and more business conversions.

- **Social media Page creation & Maintenance**

- **Social media promotion, maintenance & reach creation**

- **On page and Off page promotion**

- **Advertisements placements and promotions**

- **Adwords management**

SALESBOOST

Looking for a simple, effective and affordable marketing follow-up system?

Look no further, SALESBOOST is the perfect fit for you.

SALESBOOST is a SAAS based lightweight CRM application with no fuss attached.

It is so easy to use, your sales/marketing staff can be on-boarded within minutes. The results will be evident from the day one of your use.

With the added advantage of an android mobile app, SALESBOOST will become your true sales multiplier.

To know more details on SALESBOOST, please visit **salesboost.in**

JBERP

Ever wanted to have a simplistic web based ERP system that can automate your processes with a simple learning curve that does not put a hole in your bank?

Look no further, we have JBERP for you. JBERP is a custom developed ERP solution, tailor fit to your business requirement. It is very simple to use and has minimal cost attached to it.

The benefits of implementing JBERP with your business is more than rewarding.

Some of our clients who have successfully implemented JBERP for their business:

To know more about JBERP, please visit **jberp.com**

Clients

All India Radio & Electronics Association

CREDAI CHENNAI

MALAR ENERGY & INFRASTRUCTURE PVT LTD

RAJNI FOUNDATION PRIVATE LIMITED

altis

DEPARTMENT OF HAEMATOLOGY

paper studio

Ravel
Reliability at reach

AN-NOOR Eye Hospital
Compassion - Integrity - Quality

Euro Labels Industries

Manisundaram Medical Mission
Exceptional Care. Everyday.

SAEINDIA
Society of Automotive Engineers INDIA

Be Well Hospitals

GENTLEMAN K.T.KUNJUMON PRESENTS
A.R.S.MOVIES(P)LTD

MedIndia Hospitals

Sanskriti

BSA

NHRD

O C I Architects

SATHYABAMA UNIVERSITY

kishkinta
India's No.1 Theme Park

ISCTR
Indian Stem Cell Transplant Registry

Praveen Housing
SINCE 1980

SELVI SCHOOL OF SONOLOGY

CSCR
Centre for Stem Cell Research

JKB

PROMPT

Service Square

K.M.G. College of Arts and Science

PRV Constructions Pvt Ltd

SITA BHATEJA SPECIALITY HOSPITAL

C&O GROUP

KFC Kerala Financia Corporation
we finance your dream

QUALITRONICS

SKV INTERNATIONAL SCHOOL

Colour Amalgamations

KMC College of Music and Technology

Rahaa Associate

SPECTRUM PHYSIO

SRI VITTAL RUKMINI SAMSTHAN

COLLEGE
ARTS, SCIENCE & MANAGEMENT

Stedman
PHARMACEUTICALS PRIVATE LTD.

Sun Arts and Science College

sunsea aviation services private limited

Surya Multispeciality Hospitals Ind Pvt. Ltd

The Holy Cross Matriculation Higher Secondary School

THE MADRAS KIRANA MERCHANTS ASSOCIATION

Clients

Testimonials

"Am Gunasekaran, Vice President of Rahaa Associate Layout Private Limited promoting Premium Quality Approved Residential plots in Chennai. We had approached JB Soft Systems for designing a website for our company. They professionally handled the whole process & completed the website in few weeks. I strongly recommend JB Soft Systems for your website designing & website maintenance."

Gunasekaran Adhiseshan - Vice President, Rahaa Associate Layout Pvt Ltd

"JB Soft System has done an excellent job of creating a domain name, registering and hosting, and designing a wonderful vibrant website. The entire team of JBSS has been very co-operative and patiently attended to all our specific requirements and upgrades. We are continuing to improve our website so that the viewer has a very pleasant experience. We recommend JB Soft System to everyone who wants to create new website and increase volume of business."

Mr. K.S.Ravichandiran - Kalai Vrikshya Architects, Chennai

"We thank you for the continuing support that you have been providing in designing and upgrading our website in an assiduous manner. We would like to express our pleasure in regards to the service quality that we have consistently received from your company. We always appreciate the quick response that we get, and the general way that you undertake your project is excellent."

Mr. N. Srinivasan - Reyvish Associates (P) Ltd

"I referred JB Soft to a customer of mine who needed an international class website in 3 days because she was going to a trade show in Spain. Mr Sampath's team did a fabulous job of getting it put up in a short time and with such quality that my client was bowled over and her trip became successful. I strongly recommend Mr Sampath's company JB Soft for your website requirements and thank him for the quality job done."

Mr. Ignatius Raphael - Raphael Creations

"Very cooperative and enthusiastic employees, who are not tired to solve our problems."

Mr. Subramanyam - Prompt Publication, Chennai

"Whatever the mind of man can conceive and believe, it can achieve. This is what we believe about JB Soft System's services."

Mr. S. Bharanidharan - Vimal Outsourcing Solutions Pvt. Ltd.

"We really appreciate your decade services to people like us and we wish to continue your services all through the years."

Mr. V.T. Subramaniyan - M/s GK Shetty Builders Pvt Ltd., Chennai

"Hard work never fails. My hearty wishes to you and your team"

Mr. Balaji CEO - M/s JKB Housing, Chennai

"Your team has been very helpful and supportive in doing the website design and implementation job for Schematech, and we appreciate this."

Mr. Balaji Singh R - Schematech Software Solutions (P) Limited

"It is our pleasure to express our heartfelt thanks and gratitude to the JB Soft system Team for the excellent support and services for the launch of Bloom Consulting Services website."

Mrs. V. Vijaya Venkatesh - Bloom Consulting Services, Chennai

Testimonials

"Our Mail server was down and asked J Sampath to take over and provide the required Solutions. They took couple of hours and got it up & running. And when there was a small error their support women said they would complete it & go. And called us up at 7.30 pm to check if all were fine.
I recommend J B Soft System for the Web development."

Mr. Rajesh M.S - Blue Ocean Technologies Pvt Ltd, Chennai

"J B Soft is known for on time support and prompt services. We appreciate their dedicated work and wish all the success for the great team."

Mr.Sathish Arya - M/s WatchNET International, Dubai, UAE

"Very good customer care support. Then and there action, regular track of online query is nice."

- Dr Dhanajeyan - M/s Spectrum Physio Centre, Bangalore

"Services rendered by Mr.J. Sampath are excellent. He always supports the customer with more value additions"

Mr.C.V.Gopinath - M/s Simho HR Services Private Limited, Chennai

"Trustworthy organization. Values relationship more than business."

Mrs. Gomathi Sundar - M/s Indian Association of Physician Assistants, Chennai

"J B Soft System Always given the Best Services, They are the Best among all the Website providers"

Mr. Ankit P. Sutaria - M/s Diamond Electricals, Chennai

"Much appreciated your efforts to launch the website on time. The site has come up really well."

Mr.Sujith - Mahas Overseas Pvt. Ltd, Singapore

"As a long standing client for over a decade, I am very much proud of your growth and progress which is a result of your excellent services to the Clients with a personal touch and professional approach."

Mr. N.Panchapakesan, Founder - Chennai Sai Sankara Matrimonials

"J B Soft System has developed a website for our Chennai Cathedral Charitable Trust in an excellent manner. Their staff were so professional and very patient in collecting details from us. Finally, the website has come out very well and I strongly recommend J B Soft system for any website development and related services."

Mr. S.Nagarajan - MD, Supriya Elevator Co.(I) Ltd., (A subsidiary of OTIS India)

"Efficient and professional. Well done and all the best. Am glad to be associated and your first since 2001."

Squash Coach Mr. Cyrus Poncha - M/s India Squash, Chennai

"Thank you so much for resolving issues with website in timely manner . You (JB soft) have been providing greatest support towards the growth of my organization. Wish to continue your service in future."

Mr. Saravana Kumar - Saraswathy Reddy Matrimony, Chennai

JB SOFT SYS PRIVATE LIMITED

An ISO 9001 : 2008 certified web development organisation

Chennai 📍

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